



## GOAL \_\_\_\_\_

CULTIVATE A CREATIVE AND INCLUSIVE ENVIRONMENT PROVIDING ARTS EDUCATION EXPERIENCES OF THE HIGHEST QUALITY WITH INSTRUCTION, GUIDANCE, & ENCOURAGEMENT FOR EVERYONE INTERESTED IN THE VISUAL ARTS.

### OBJECTIVE

Develop and implement a year-round program of classes in a variety of media for youth, teens, & adults with quality facilities and professional instructors.



## GOAL \_\_\_\_\_

PROVIDE FINANCIAL ASSISTANCE, SCHOLARSHIPS, AND COMMUNITY PROGRAMS TO REMOVE BARRIERS TO PARTICIPATION.

### OBJECTIVE

We allocate significant resources to support program, financial aid, and community outreach efforts, recognizing their importance in achieving inclusivity and accessibility goals. We seek diverse sources of funding, including donations and grants from individuals, corporations, government, and foundations, as well as proceeds from fundraising events, art leases and sales, and income generated from our endowment and investment activities.



## GOAL \_\_\_\_\_

ENSURE ADEQUATE RESOURCES AND FINANCIAL SUSTAINABILITY FOR THE SCHOOL.

### OBJECTIVE

Strengthen the financial foundation and resource management of the school to ensure long-term sustainability and growth, enabling the continued delivery of high-quality arts education to the community.



## GOAL \_\_\_\_\_

BUILD COMMUNITY SUPPORT THAT STENGTHENS AND FURTHERS THE SCHOOL'S MISSION.

### OBJECTIVE

Cultivate positive relationships with individual, corporate, and foundation donors and community partner. Demonstrate community impact and fiscal accountability to encourage greater investment.



## GOAL \_\_\_\_\_

ELEVATE ART EDUCATION AND CREATIVE EXPRESSION BY STRATEGICALLY MARKETING THE PROGRAMS AND IMPACT OF THE BAUM SCHOOL OF ART.

### OBJECTIVE

Our primary objective is to sustain a strong program that meets enrollment targets and delivers exceptional arts experiences to students of all ages. We encourage students to return for more instruction and actively engage in the arts community. To boost community arts involvement, we execute a comprehensive marketing strategy that emphasizes our educational offerings and the positive impact of our programs. Moreover, we encourage students to share their art with the public through exhibitions.



## GOAL \_\_\_\_\_

EXPOSE THE COMMUNITY, PARTICULARLY STUDENTS, TO ARTISTIC EXCELLENCE AND A RANGE OF WORKING STYLES, MEDIA, AND CONCEPTS IN THE VISUAL ARTS.

### OBJECTIVE

We strive to expose our students and the community to a wide range of professional competence through exhibitions, workshops, and other events. Our exhibitions feature a variety of artists and artwork from diverse backgrounds, and allow students the opportunity to share their work.



## GOAL \_\_\_\_\_

DEVELOP, MAINTAIN, AND SHARE THE SCHOOL'S ART COLLECTION.

### OBJECTIVE

Care for, organize, and share the school's art collection. Build positive relationships with Circulating Picture Club members, and increase the number of paintings that are on loan to generate income for the school.